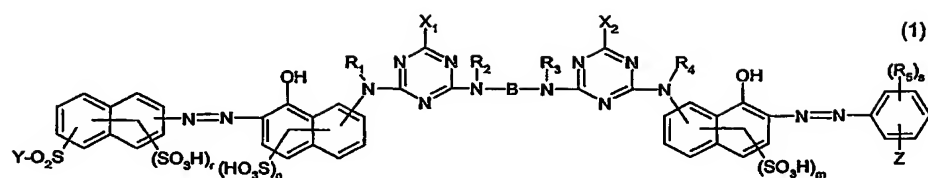


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What is claimed is:

1. A reactive dye of formula



wherein

$R_1$ ,  $R_2$ ,  $R_3$  and  $R_4$  are each independently of the others hydrogen or unsubstituted or substituted  $C_1$ - $C_4$ alkyl,

$(R_s)_s$  denotes s identical or different substituents selected from the group halogen, sulfo, carboxy,  $C_1$ - $C_4$ alkyl and  $C_1$ - $C_4$ alkoxy,

B is an aliphatic bridging member,

$X_1$  and  $X_2$  are halogen,

r is an integer from 0 to 2,

s is an integer from 0 to 3, and

n and m are each independently of the other a number 1 or 2, and

Z is a fibre-reactive group of formula



wherein

Hal is chlorine or bromine,

k and l are each independently of the other a number 2, 3 or 4, and

Y is vinyl or a radical  $-\text{CH}_2-\text{CH}_2-\text{U}$  and U is a group removable under alkaline conditions.

2. A reactive dye according to claim 1, wherein

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$R_1$ ,  $R_2$ ,  $R_3$  and  $R_4$  are each independently of the others hydrogen or  $C_1$ - $C_4$ alkyl, especially hydrogen.

3. A reactive dye according to either claim 1 or claim 2, wherein

B is a radical of formula  $-\text{CH}_2-\text{CH}(\text{R}_7)-$  or  $-(\text{R}_7)\text{CH}-\text{CH}_2-$  wherein  $\text{R}_7$  is  $C_1$ - $C_4$ alkyl, especially methyl.

4. A reactive dye according to any one of claims 1 to 3, wherein

$\text{X}_1$  and  $\text{X}_2$  are chlorine.

5. A reactive dye according to any one of claims 1 to 4, wherein

n and m are in each case the number 2.

6. A reactive dye according to any one of claims 1 to 5, wherein

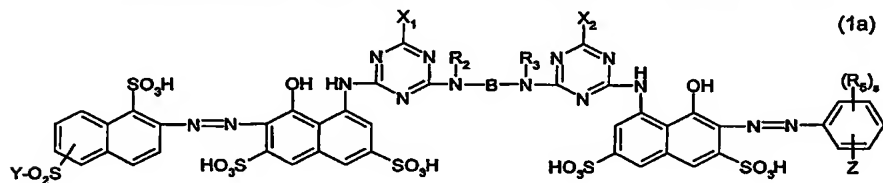
Z is a radical of formula



wherein

Y is vinyl or  $\beta$ -sulfoethyl.

7. A reactive dye according to any one of claims 1 to 6, corresponding to formula



wherein

$R_2$  and  $R_3$  are hydrogen,

$(\text{R}_6)_6$  denotes 6 identical or different substituents selected from the group sulfo, methyl and methoxy,

B corresponds to a radical of formula  $-\text{CH}_2-\text{CH}(\text{R}_7)-$  or  $-(\text{R}_7)\text{CH}-\text{CH}_2-$  wherein  $\text{R}_7$  is methyl,

$\text{X}_1$  and  $\text{X}_2$  are chlorine,

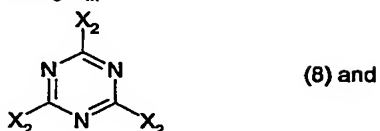
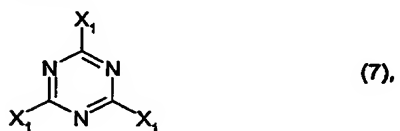
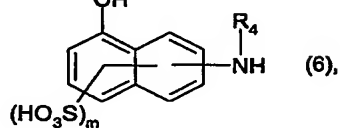
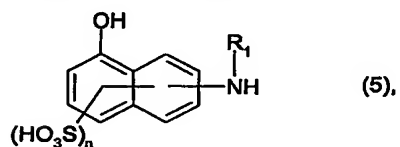
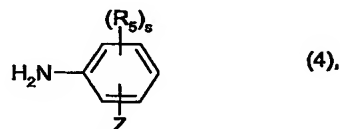
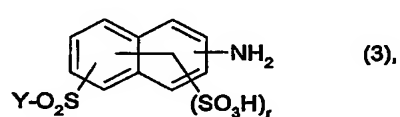
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s is an integer from 0 to 2, and  
Z is a fibre-reactive group of formula



wherein Y is vinyl or  $\beta$ -sulfoethyl.

8. A process for the preparation of a reactive dye of formula (1) according to claim 1, wherein approximately 1 molar equivalent of each of the compounds of formulae



are reacted with one another in a suitable order,  $\text{R}_1$ ,  $\text{R}_2$ ,  $\text{R}_3$ ,  $\text{R}_4$ ,  $\text{R}_5$ , B,  $\text{X}_1$ ,  $\text{X}_2$ , Y, Z, n, m, r and s in each case being as defined in claim 1.

9. Use of a reactive dye according to any one of claims 1 to 7 or of a reactive dye prepared according to claim 8 in the dyeing or printing of hydroxyl-group-containing or nitrogen-containing fibre materials.

10. Use according to claim 9, wherein cellulosic fibre materials, especially cotton-containing fibre materials, are dyed or printed.

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- 11. An aqueous ink comprising a reactive dye of formula (1) according to claim 1.**
- 12. A method of printing textile fibre materials, paper or plastics films by the inkjet printing method, which comprises using an aqueous ink according to claim 11.**